



**NEWS RELEASE**

**Stock Symbol: SGF: TSX**

**October 6, 2008**

**Saskatoon, Saskatchewan**

**JANE DANOCZI JOINS SHORE GOLD PROJECT TEAM**

George H. Read, P. Geo., Senior Vice President Exploration and Development, is pleased to welcome Ms. Jane Danoczi as Manager, Process Design to the Project team. In her role with Shore, Jane will be responsible for the detailed design of the diamond processing plant associated with the Star Diamond Project and the potential Orion South Project.

Ms. Danoczi holds degrees in physics, applied mathematics and a Masters degree in Engineering. She spent a decade with De Beers in South Africa, during which she evaluated and recommended improvements to diamond recovery techniques. In addition, Ms. Danoczi has operated her own consultancy since 2001, specializing in assessing diamond processing technology and identifying improvements.

Ms. Danoczi has authored registered patent submissions, designed equipment and researched, written and presented work concerning diamond recovery. Ms. Danoczi brings a unique set of skills to Shore and joins a team of experienced mining personnel including Pieter Du Plessis, with over 19 years diamond mining and exploration experience internationally; Tony French, whose experience includes diamond mining at Orapa Mine in Botswana; Bill Van Breugel, who has 26 years combined experience as a miner or mining engineer, and various other Shore personnel with mining operations experience.

Senior Vice President Exploration and Development, George Read, states: "We are pleased to welcome Jane to our Project team as her specialist experience with diamond recovery plants will allow us to fast track the design of a highly efficient diamond recovery system."

Shore is a Canadian based corporation engaged in the acquisition, exploration and development of mineral properties. Shares of the Company trade on the TSX Exchange under the trading symbol "SGF".

**Caution Regarding Forward-Looking Statements**

From time to time, Shore makes written or oral forward-looking statements within the meaning of certain securities laws, including the "safe harbour" provisions of the Ontario Securities Act and the United States Private Securities Litigation Reform Act of 1995. Shore may make such statements in this press release, in other filings with Canadian regulators or the United States Securities and Exchange Commission, in reports to shareholders or in other communications. These forward-looking statements include, among others, statements with respect to Shore's objectives for the ensuing year, our medium and long-term goals, and strategies to achieve those objectives and goals, as well as statements with respect to our beliefs, plans, objectives, expectations, anticipations, estimates and intentions. The words "may," "could," "should," "would," "suspect," "outlook," "believe," "plan," "anticipate," "estimate," "expect," "intend," and words and expressions of similar import are intended to identify forward-looking statements. In particular, statements regarding Shore's future operations, future exploration and development activities or other development plans contain forward-looking statements.

All forward-looking statements and information are based on Shore's current beliefs as well as assumptions made by and information currently available to Shore concerning anticipated financial performance, business prospects, strategies, regulatory developments, development plans, exploration, development and mining activities and commitments. Although management considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect.

By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and risks exist that predictions, forecasts, projections and other forward-looking statements will not be achieved. We caution readers not to place undue reliance on these statements as a number of important factors could cause the actual results to differ materially from the beliefs, plans, objectives, expectations, anticipations, estimates and intentions expressed in such forward-looking statements. These factors include, but are not limited to, developments in world diamond markets, changes in diamond valuations, risks relating to fluctuations in the Canadian dollar and other currencies relative to the US dollar, changes in exploration, development or mining plans due to exploration results and changing budget priorities of Shore or its joint venture partners, the effects of competition in the markets in which Shore operates, the impact of changes in the laws and regulations regulating mining exploration and development, judicial or regulatory judgments and legal proceedings, operational and infrastructure risks and the additional risks described in Shore's most recently filed Annual Information Form, annual and interim MD&A and short form prospectus, and Shore's anticipation of and success in managing the foregoing risks.

Shore cautions that the foregoing list of factors that may affect future results is not exhaustive. When relying on our forward-looking statements to make decisions with respect to Shore, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. Shore does not undertake to update any forward-looking statement, whether written or oral, that may be made from time to time by Shore or on our behalf.

For further information please contact:

Joseph Dickson, Investor Relations Manager at (306) 667-3505.

- END -